



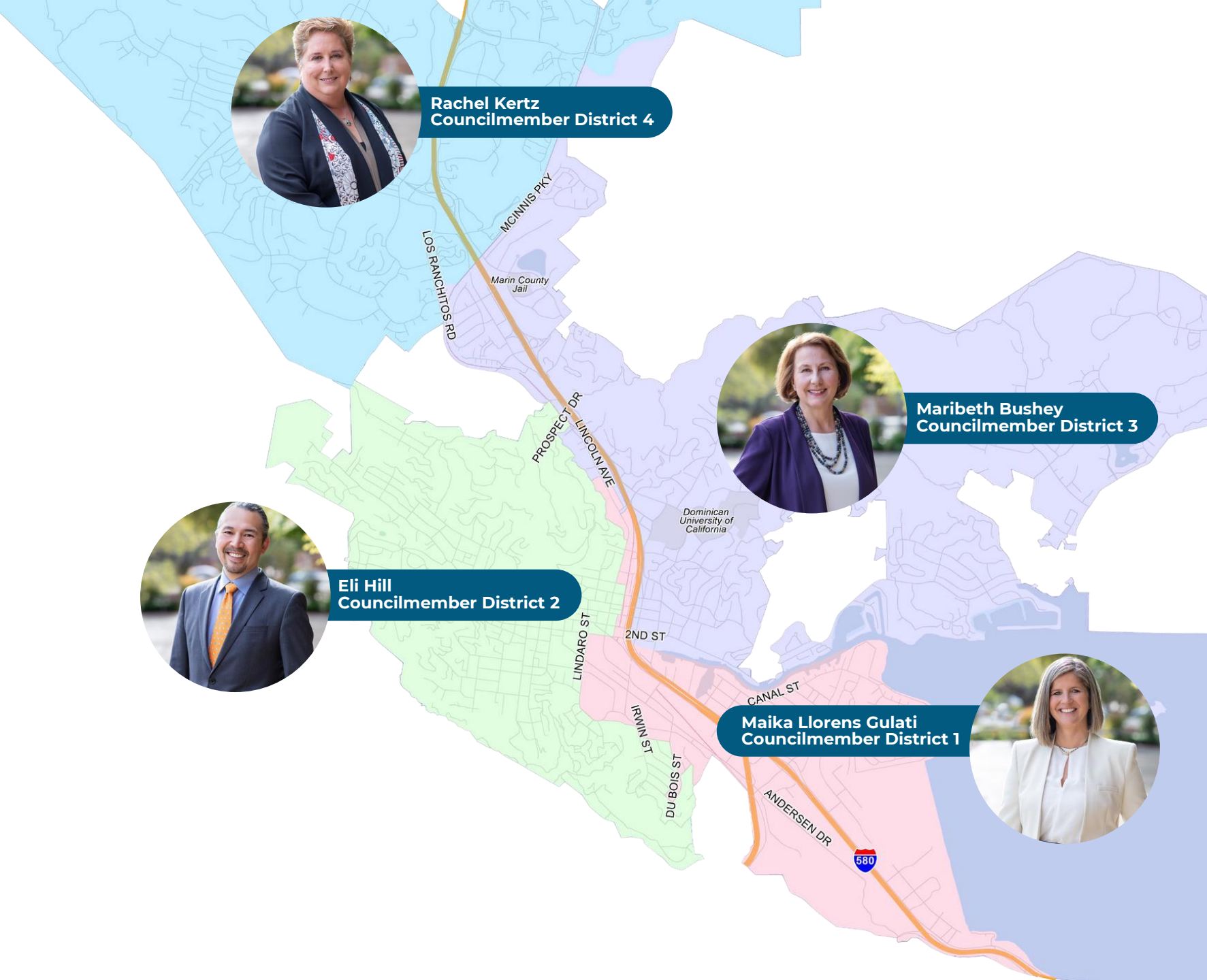
SAN RAFAEL
THE CITY WITH A MISSION

Point San Pedro Road Coalition
Annual Community Meeting , November 2, 2024

Our elected officials



Kate Colin
Mayor of San Rafael



Rachel Kertz
Councilmember District 4



Eli Hill
Councilmember District 2



Maribeth Bushey
Councilmember District 3



Maika Llorens Gulati
Councilmember District 1

Presentation Overview

- City Goals & Objectives 2023 - 2025
- City Accomplishments
 - Balanced Budget
 - Labor Agreements
 - Downtown
 - Sea Level Rise Planning
- Homelessness
- Traffic, Transit Center & Infrastructure
- Pt San Pedro Road
 - Disaster Management
 - Pedestrian Safety
 - Esplanade
 - Invasive Broom
- Community Engagement



FY 2023-25 Goals and Objectives

City Service Areas



Goal A - Neighborhood and Economic Vitality:

Create and preserve a healthy economy and sustain vibrant neighborhoods, Downtown, another business areas.



Goal B - Quality of Life:

Serve and strengthen community relationships by providing literary, artistic, recreational, and cultural experiences for all residents and improving resident engagement and governmental transparency.



Goal C - Public Safety:

Prevent and respond to emergencies through essential facility improvements and community and organizational emergency readiness.



Goal E - Foundational Services:

Sustain organizational viability and exemplary service through short and long-term financial success, organizational excellence and succession planning, and technology to improve efficiency and service levels.



Goal D - Public Assets:

Improve and preserve public assets by sustaining effective levels of core infrastructure while reducing traffic congestion by expanding bicycle, pedestrian, and transit options.

Policy Focus Areas



Economic Growth:

Building our economy to be stronger and more resilient.



Housing & Homelessness:

Creating new housing, keeping people in their homes, and using a "Housing First" model.



Diversity, Equity, Inclusion & Belonging (DEIB):

Working to create equitable outcomes for all, while addressing systemic racial injustices.



Sustainability, Climate Change & Disaster Preparedness:

Reducing greenhouse gas emissions while mitigating and adapting to climate change.

Balanced Budget



This summer, the City Council approved a **balanced annual budget** focused on advancing key priorities. This budget addressed new labor agreements, strengthened our reserves, and optimized city resources to better serve our community



Scan me to
learn more!

Labor Agreements



Scan me for more information!

Public Safety Recruitment





Downtown San Rafael



San Rafael GO

Simplify City Processes, Amplify Business Potential.



Scan me to learn more!

Sea Level Rise



Scan me to
learn more!

Homelessness a Year in Review

July 2023

•**City Council action:**
Amended San Rafael's camping ordinance (Chapter 19.50) to comply with Martin v. Boise decision.

Sept/Oct 2023

•**Court response:** Issued a temporary restraining order and preliminary injunction, blocking enforcement of the ordinance.

April 2024

•**City Council action:**
Further amended Chapter 19.50 to address the Federal District Court's concerns.

August 2023

•**Lawsuit filed (Shaleeta Boyd, et al.):** Plaintiffs sued the City in federal court, claiming ADA violations and that the camping ordinance created a "state created danger."

December 2023-February 2024

•**City attempts implementation of Court direction:** Multi-month effort to work with CA Homeless Union to establish voluntary compliance following Court direction

August 2024

•**Court ruling:** Granted City's motion to dismiss the Boyd case, dissolved the injunction, and upheld the amendments to Chapter 19.50.

City effectively blocked from enforcing the camping ordinance

Post *Boyd* Homelessness Response

August 2024

- City Council authorizes contracts related to \$6M ERF3 Grant & Sanctioned Camping Area.
- Adopts new updated Camping Ordinance

October 2024

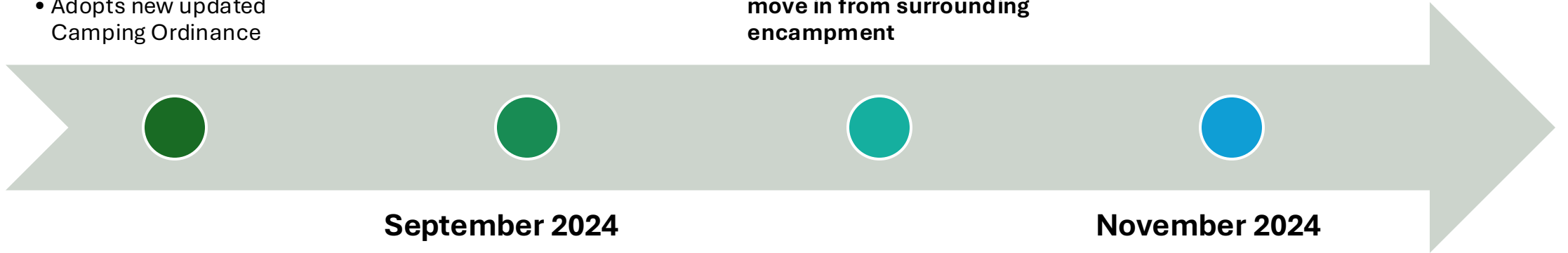
- City begins enforcement of Camping Ordinance.
- Sanctioned Camping Area Opens and **48 people move in from surrounding encampment**

September 2024

- City begins constructing new Sanctioned Camping Area along N. Mahon Path

November 2024

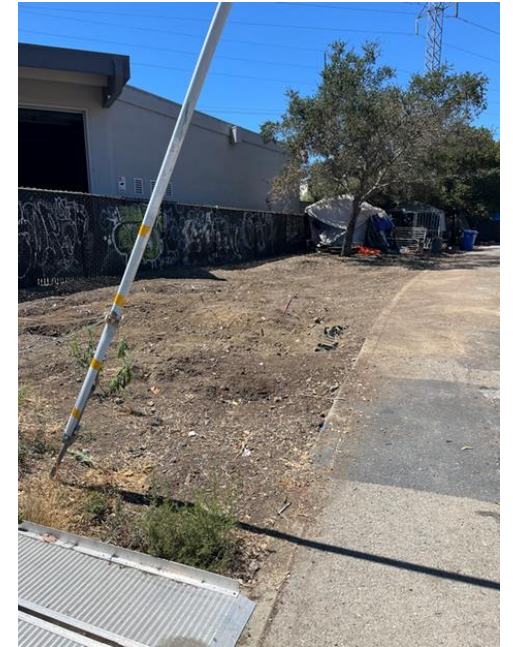
- City engaged in regular enforcement process for camping ordinance.



Francisco Blvd. West – Before & After



Mahon Creek Path Before & After



Andersen Drive – Before and After



Sanctioned Camping Area



Scan me for more information!

City actions to resolve homelessness

*Since 2017, City in partnership with the County and other service providers have successfully housed over **380** of most at-risk individuals facing long-term homelessness in **San Rafael** by:*

- **Collaborating with service providers** to get individuals experiencing homelessness into case management and permanent supportive housing
- **Funding new affordable housing**
 - \$1.3M for 3301 Kerner Blvd (40 units of permanent supportive housing)
 - \$7.2M Homekey 1 award; \$2.2M in other sources secured by Eden Housing
 - \$20M County Commitments to Operations for 20 years
- **Funding the SAFE Team** to respond to people in crisis
 - Responded to 3,099 calls for service in the 2023-24 Fiscal Year



Traffic

San Rafael Transit Center



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TAM 101-580



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learn more!**

TAM 101-580 - Project Alternatives



Point San Pedro Updates

- Disaster Management
- Pedestrian Safety
- Esplanade
- Invasive Broom



Disaster Management & Coordination



Speed Survey and AB 43



**Scan me to
learn more!**

Esplanade

**Submit your ideas for
new pedestrian and
bicycle infrastructure in
our online survey**



A close-up photograph of tall, golden-brown broom grasses. The grasses are the central focus, with their feathery heads and thin stalks filling most of the frame. The background shows a clear blue sky and the dark, bare branches of trees, suggesting an autumn or winter setting. The lighting is warm, highlighting the texture of the grass. The word "Broom" is overlaid in the center in a white, bold, sans-serif font.

Broom



2024 Community Engagement

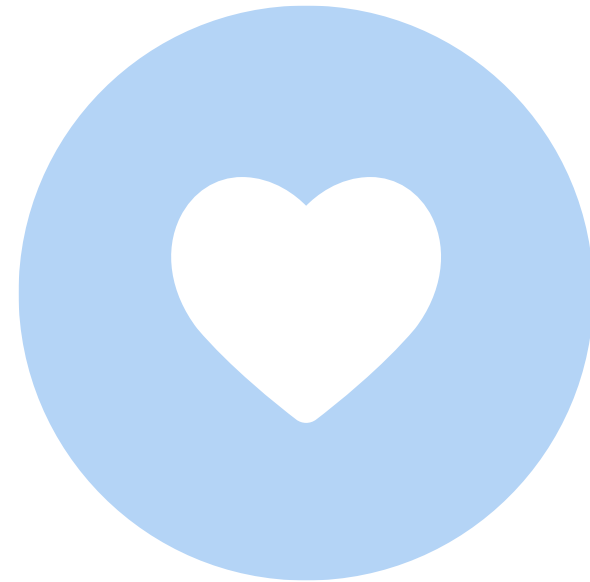
Engagement



Snapshot



Website



Social Media

Stay connected!



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Maribeth.Bushey@cityofsanrafael.org



John.Stefanski@cityofsanrafael.org



Visit our website at
www.cityofsanrafael.org/



Photo Credit: Bonnie Marmor



SAN RAFAEL
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Thank you!

EXTRA SLIDES